



ZIYI GAO

2D CONCEPT ARTIST/ ILLUSTRATOR / ANIMATOR

CONTACT

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- www.ziyigao.com
- Vancouver, BC, Canada

SKILLS

Digital painting, illustration, concept design, 2D animation, video editing, motion graphic, 3D modeling

Software: Photoshop, AfterEffect, Illustrator, Blender, Zbrush, Maya, Microsoft Office Word, Excel, Powerpoint

EDUCATION

Master of Digital Media

Center for Digital Media

2022-2023

Accredited by UBC, SFU, Emily Carr and BCIT

BFA Illustration

School of Visual Arts

2017-2021

Accredited by SVA

LANGUAGES

- English
- Chinese

WORK EXPERIENCE

Lead Artist / 2D Animator (Infinite River)

Hammer & Tong Jan 2022 - Apr 2023 / full time

- Collaborated with cross-disciplinary team and clients to successfully develop a prototype of a mobile game. Demonstrated strong interpersonal and communication skills, fostering effective teamwork and ensuring alignment with project goals.
- Developed 2D concept art and turn-arounds of all the in-game characters including the main character and NPCs, ensuring each character was visually distinct and contributed to the game's narrative.
- Crafted a Clear Direction for the Art Style: Conducted extensive research, presenting multiple art style options to the team and clients. Made informed decisions to shape the art style, resulting in a cohesive and aesthetically appealing gaming experience.
- Designed all the UI elements for the game. Ensured that the UI seamlessly integrated with the chosen art style and game mechanics.
- Created a captivating 30 seconds animated introduction that served as a compelling teaser for the mobile game. Employed animation expertise to bring characters and scenes to life, leaving a lasting impression on potential players and enhancing the game's marketability.

Freelance Illustrator (Harry Potter: Magic Awakened)

NetEase Aug 2023

- Created single piece commercial illustration according to the client's need. Tailored the illustration to align with the specific branding, marketing, or storytelling goals of the client. Demonstrated a strong ability to translate client requirements and objectives into visually appealing commercial illustration.
- Communicated with the client effectively to ensure the quality of the artwork meet their expectations. Actively listened to the client's input, feedback, and vision, ensuring a comprehensive understanding of their artistic preferences and objectives.
- Set and adhered to project deadlines, demonstrating a strong commitment to punctuality and professionalism.

Freelance Illustrator (1000-piece jigsaw puzzles)

ToiWorld Apr 2023 - Aug 2023

- Created multiple illustrations for 1000-piece jigsaw puzzles. Ensure the quality of the work met client's expectations. Ensured that each illustration was visually engaging and provided a challenging yet enjoyable puzzle-solving experience for users.
- Communicated with the client effectively to ensure the quality of the artwork meet their expectations. Actively listened to the client's input, feedback, and vision, ensuring a comprehensive understanding of their artistic preferences and objectives.
- Set and adhered to project deadlines, demonstrating a strong commitment to punctuality and professionalism.